Armaan Zeyad

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Profile

I move fast, own problems end-to-end, and ship real products - from deciding what to build, to building them and monitoring with analytics. My focus is building software that actually ships, scales, and to create an impact on the product.

Experience

Product Lead - Flamingo Cards

Mar 2026 – Oct 2026

Running product department in the company, improving revenue KPIs

- Increased MRR 100% with paywall optimization, funnel optimization, price optimization in 7 months
- Increased initial conversion by 50% by A/B testing different paywalls.
- Designed product tests end to end from idea to implementation, deployment, analytics.
- Built various internal analytics dashboards for analyzing tests.
- Led a small lean team with engineering, design, and testing and coordinated to get things done fast
- Built a totally new version of an existing app for the company in less than 10 days and shipped it to the App Store

Software Engineer - Flamingo Cards

Jan 2026 – Mar 2026

Working on the ongoing development of a B2C app used by 100k+ users, building internal web apps

- Highly autonomous and responsible role to own features end to end from development to deploying
- Tech stack is centered mostly on React Native / React, NodeJS, Firebase, Google Cloud, BigQuery
- Helping to drive revenue up by implementing new features users want, extensive A/B tests, building internal analytics tools for marketing

Mobile App Developer - Freelance Contractor

Oct 2025 – Dec 2025

Providing support and ongoing development for an app in prod used by 50k users

- Reduced React Native app load time from 3 s to 200 ms making use of parallel processing of tasks
- Revamped the whole UI according to client’s requirements
- Implemented React Native best practices in an existing codebase with a lot of tech debt

Software Engineering Intern - Vispero

Nov 2024 – Jun 2025

High-ownership role across system design, mobile, and cloud infra

- Developed a React Native library for JAWS Kiosk Android APIs, enabling accessibility features for enterprise kiosks.
- Designed system architecture for multiple internal products from scratch, translating problem statements into production-ready systems.
- Shipped two internal full-stack apps end-to-end — UI/UX design, React front-end, Node back-end, Dockerization, CI/CD, and deployment on AWS ECS.
- Gained strong hands-on experience across AWS: S3, ECR, ECS, EFS, IAM, CloudWatch, and containerized deployments.

Software Engineer (Freelance Contractor)

Jul 2024 – Aug 2024

Built an AI chatbot SaaS. Designed the API and user interface so businesses could use their own content with OpenAI.

Skills

Languages & Frameworks: TypeScript, JavaScript, React, React Native, Node.js, Express, FastAPI, Tailwind, HTML/CSS

Databases & Backend: Prisma, MongoDB, Redis, Vector DBs

Cloud & DevOps: AWS (S3, ECS, ECR, Lambda), Docker, Git, GitHub Actions, CI/CD

AI/ML: OpenAI, Gemini, vector embeddings, RAG pipelines, LangChain

Other: System design, API design, product thinking, rapid prototyping

Projects

Local Flow - On-device dictation

Built a dictation app for macOS, Windows, and Linux that transcribes speech as you speak, uses a second local model to clean up corrections, and inserts the finished text at the cursor.

Neoclip - AI marketing video generator

Built a platform that turns uploaded product images or characters into marketing videos with AI avatars and synthesized speech. Designed the architecture, built the UI and video generation pipeline, and deployed the platform.

FrankLeads - AI lead discovery

Built a search tool that finds potential customers on Reddit, X, and LinkedIn. It uses embeddings and ranking to match prospects to the attributes and intent a user specifies.